

# THANKS!



Melanie Wentz  
Melissa Parks  
Roxanne Radcliffe  
D'Andre Zoster  
Robert Kahlert  
Anthony Desjardis  
Chrissy Jennings  
Stephanie Stelmach  
Michelle Phillips  
Dan Sheldon

March 20, 1989

Ms. Hull and Staff

We would like to thank you for  
taking time out of your schedule  
to help us become more experienced  
in the field of TV journalism.

It is an experience we will  
never forget.

Thank you again.

Sincerely,  
The TV/Journalism  
Class of BHS.

Melanie Wentz  
Melissa Parks  
Roxanne Radcliffe  
D'Andre Zoster  
Robert Fushlyk  
Anthony DeSizord  
Chrissy Jennings  
Stephanie Stelmach  
Michelle Phillips  
Dan Sheldon

March 20, 1989

Mrs. Hull and Staff

We would like to thank you for  
taking time out of your schedule  
to help us become more self-reliant

RECEIVED

JUN 29 1993

FEDERAL COMMUNICATIONS COMMISSION  
OFFICE OF THE SECRETARY

93-8

WBSF-TV

RECEIVED

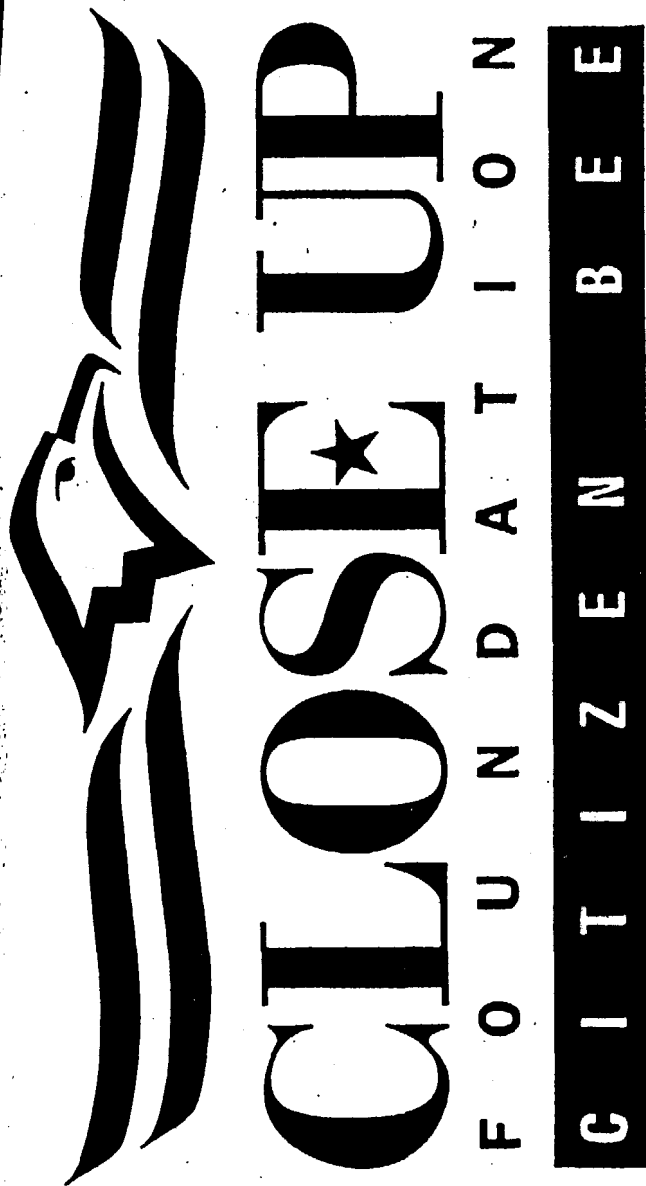
JUN 29 1993

FEDERAL COMMUNICATIONS COMMISSION  
OFFICE OF THE SECRETARY

Newspaper in Education

# NIE Note

2/12



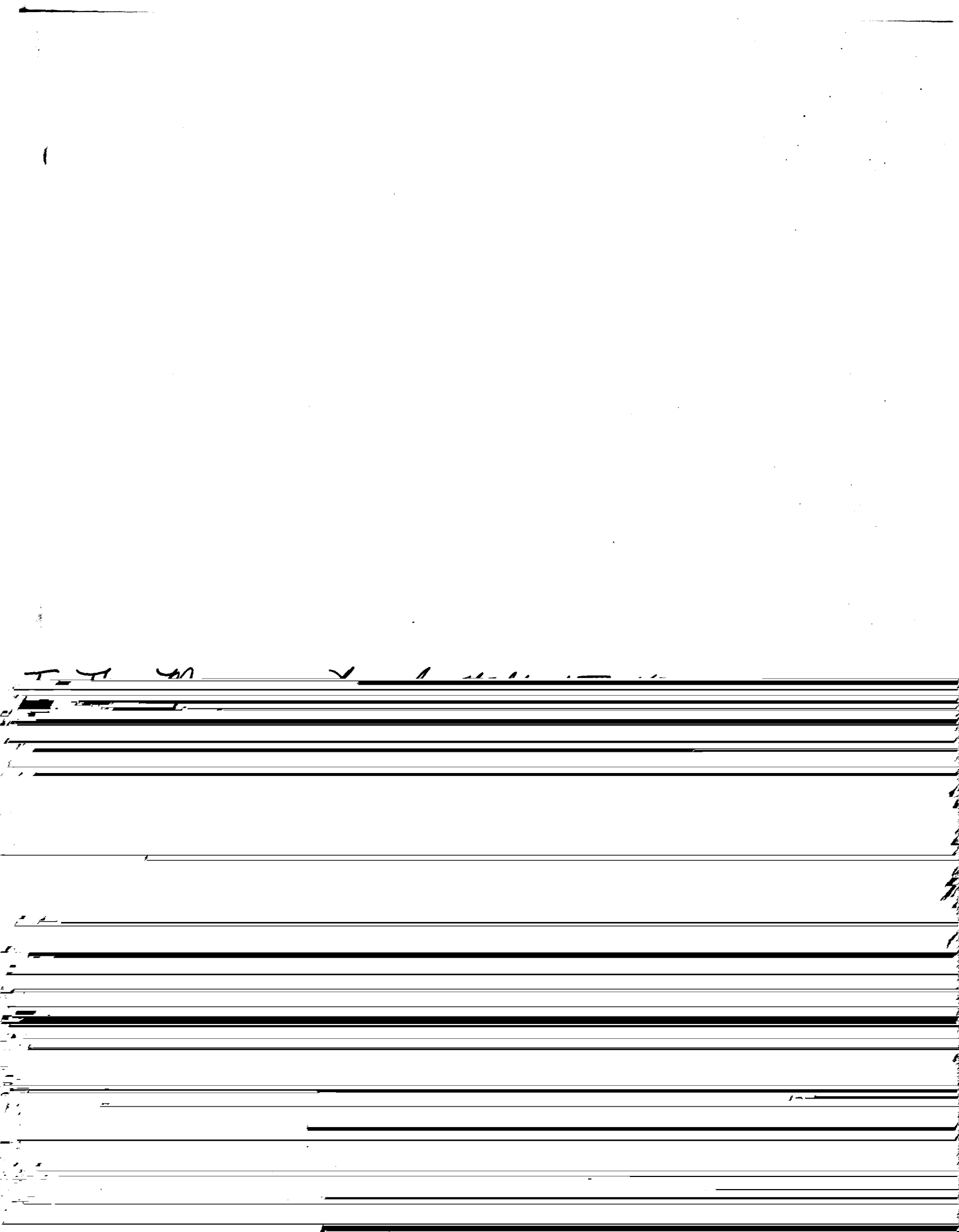
## BARNETT BANK SALUTES The Brevard County Regional Citizen Bee Competitors

The Citizen Bee is a national competition of the Close Up Foundation based on American political and cultural history, government, geography, economics and current events. It is designed to stimulate greater understanding of our American heritage and issues facing our country. It is also an opportunity to recognize academic achievement of young people.

Because of a Newspaper-In-Education program sponsored by Barnett Bank, secondary schools in Brevard County are receiving classroom sets of FLORIDA TODAY for use in preparing for the current events portion of the competition.

Winners from school competitions will compete in the Regional for the chance to advance to the Florida State Finals and National competitions. The competition will air on WBSF TV43 on Sunday, March 15, at 8:30 a.m. *Be sure to watch!*





October 25, 1988

WMOD TV 43  
4450 Enterprise Court  
Melbourne, Fl. 32935

Att.: Dolores McLaughlin

Dear Dolores,

I want you to know how very much Mr. Dadd and I appreciate the wonderful program you presented last Sunday morning covering Down Syndrome and the Space Coast Early Intervention Center. It literally brought tears to our eyes.

Our daughter, Betsy, has worked so hard to establish the Center, and it is excellent media coverage like yours that will bring continued support from the community.

Thank you.

Sincerely,

Bettie Dadd (Mrs. Herbert)

414 Buffalo Street



# PARTNERSHIP FOR A DRUG FREE FLORIDA

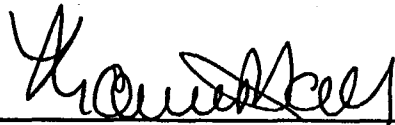
■ AWARDS THIS

CERTIFICATE OF MEMBERSHIP

TO WBSF-TV  
FOR THEIR PARTNERSHIP IN STATEWIDE  
ANTI-DRUG ABUSE MEDIA EFFORTS.

HONORED AS ■

A FULL PARTNER



THOMAS HALL, CHAIRMAN

1991

DATE



GOVERNOR'S DRUG-FREE COMMUNITIES PROGRAM  
DRUG-FREE SCHOOLS AND COMMUNITIES ACT OF 1989

# Certificate of Appreciation

## Presented To

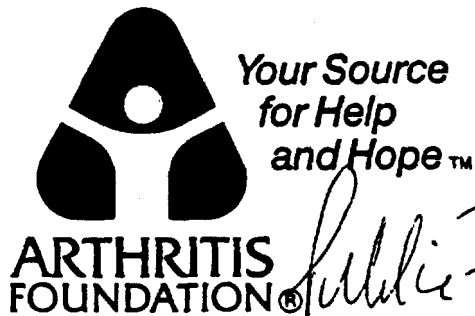
WBSF Channel 43

In appreciation for their participation in the  
Viking Princess Volleyball Challenge  
and for their generous contribution and support of  
The Arthritis Foundation  
Florida Chapter  
Central Branch

August 22, 1992

Executive Director Dorothy Branch

Chairperson Rose J. Schitka



**CENTRAL BRANCH**

**FRED BURMER**  
*Chairman*

**TONY JACKSON**  
*Senior Vice Chairman*

**JUDY BATEMAN**  
*Vice Chairman*

**LINDA FITZGERRELL**  
*Secretary*

**DOROTHEA BRANCH**  
*Executive Director*

September 9, 1992

Mr. Ed Parker  
WBSF Television Channel 43  
4450 L Enterprise Ct.  
Melbourne, FL 32934

Dear Mr. Parker:

On behalf of the Arthritis Foundation, Florida Chapter, Central Branch, we'd like to thank your company for participating in the 2nd Annual Viking Princess Volleyball Challenge. We owe the success of this event to companies such as your, that lend your support to our cause. All the funds raised from the event will go towards patient services and educational programs in the Central Florida area.

Again, thank you for your support and we hope to see your company participating again next year.

Sincerely,

Rose Y. Sebetka  
Chairperson/Coordinator

Enclosure



**PARTNERSHIP FOR A  
DRUG-FREE FLORIDA**

**STEERING COMMITTEE**

MR. THOMAS HALL, CHAIRMAN  
MAN  
MARLE PALMER BROWN/  
TAMPA

MR. PATRICK ROBERTS  
RESIDENT

FLORIDA ASSOCIATION  
PUBLISHERS

MR. STEVE WILKERSON  
RESIDENT

FLORIDA CABLE TELEVISION  
ASSOCIATION

MR. JIM CONNELLY  
DIRECTOR OF MARKETING  
ARNDT & CAUSE LINE

MR. GARY COLLINS  
EXECUTIVE DIRECTOR  
FLORIDA COUNCIL OF 100

MR. MARY HARVEY  
ACCOUNT EXECUTIVE  
HEWAL COOK AGENCY

MR. JIM SANDERS  
GOVERNOR, 4TH DISTRICT  
AMERICAN ADVERTISING  
EDUCATION

MR. BOB SHELTON  
EXECUTIVE DIRECTOR  
FLORIDA PRESS  
ASSOCIATION

MR. WAYNE MOCK  
VICE PRESIDENT  
FLORIDA OUTDOOR  
ASSOCIATION

AWTON CHILES III  
RESIDENT  
CHILES COMMUNICATIONS

MAJOR GENERAL  
ROBERT F. ENSLIN, JR.  
ADJUTANT GENERAL  
FLORIDA NATIONAL GUARD

MS. BRENDA ROGERS  
PARTNERSHIP FOR A  
DRUG-FREE AMERICA

MS. ROBIN HASSLER  
EXECUTIVE OFFICE  
OF THE GOVERNOR  
STATE OF FLORIDA

November 15, 1991

WBSF-TV  
Delores McLaughlin  
Public Service Director  
4450-L Enterprise Court  
Melbourne, FL 32934

Dear Ms. McLaughlin:

Enclosed is a certificate that testifies to your cooperation and generosity in the campaign to reduce drug abuse in Florida. Let me say once again how proud I am to have you as a media partner. There is much still to do but, so far, the response from all media has been unprecedented in the history of public service advertising. It should be a source of great pride that the Partnership for a Drug-Free America is using Florida's program as a model for other states now setting up their own organizations.

If there is any way we can serve you better, forwarding more advertising materials or special types of advertisements, please let us know. Jean Leeper stands ready to assist in any way - her number is (813) 223-5684. Also, your suggestions for our program are appreciated.

Thank you again for your help!

Sincerely,



Thomas Hall  
Chairman

TH:gmc  
Enc.

*Public File* 11/20/91  
*ef*



## MATTHEWS ORTHOPAEDIC CLINIC

A Professional Association  
DIPLOMATES AMERICAN BOARD OF ORTHOPAEDIC SURGERY  
AMERICAN ACADEMY OF ORTHOPAEDIC SURGEONS

Stephen G. Matthews, M.D.  
Orthopaedist

James F. Richards, Jr., M.D.  
Surgeon & Joint Replacement

Robert T. Baker, M.D.

July 19, 1991

To: Delans  
Great !!



# BROTHERS PARK ASSOCIATION

805 Hopkins Street  
Melbourne, Florida 32901

To: Public file

2/24/92

19 February 1992

WBSF TV 43  
Mr. Ed Parker  
4450-L Enterprise Court  
Melbourne, Fl 32934

Dear AFRAM Supporter:

The Brothers Park Association in correlation with the AFRAM organization would like to take this opportunity to thank you for your support of the First Annual African-American (AFRAM) Arts/Cultural Festival. Your contribution was instrumental to the success of this highly worthy endeavor. And, thanks to you, it was indeed a tremendous success!!

Over one-thousand individuals participated in the two-day event which featured African-American arts, crafts, cuisine and live entertainment. Please include us in your budget next year so that this annual affair can grow and boost our local community's economic base as well as foster an educational awareness and appreciation of African-American culture. We look forward to your continued support in the coming year.

If you have any questions or desire additional information, please feel free to contact Gloria Ware or Enoch Mobley at the below listed numbers. Again, our sincerest thanks for your generous donation.

Sincerely,

Communications/Advertisement Comm.

Gloria Ware, Chairman

407-724-9296 hm 407-729-7371 wk

Afram Expo Committee  
Enoch Mobley, Chairman  
407-729-4278 wk 407-723-6296 hm



Brevard County Campaign  
**United Negro College Fund, Inc.**

P.O. Box 361533, Melbourne, Florida 32936-1533

Chairman of the Board

**Joseph D. Williams**

*Chairman and Chief Executive Officer  
Warner-Lambert Company*

Chairman of the Presidents of  
the Member Institutions

**Dr. Oswald P. Bronson, Sr.**

*President  
Bethune-Cookman College*

October 24, 1991

Treasurer

**Thomas G. Labrecque**

*Chairman and Chief Executive Officer  
The Chase Manhattan Bank, Corp.*

President and Chief Executive Officer

**William H. Gray, III**

WBSF-TV Channel 43

ATTN: Delores McLaughlin, Producer

4450-L Enterprise Court

Melbourne, FL 32934

Dear Ms. McLaughlin:

Founder

**Fredrick O. Patterson**

The Brevard County Chapter of the United Negro

*Handwritten signature and date: 10/30/91*





**Holmes Regional**  
Medical Center, Inc.

*Public file*  
*GP*

October 3, 1989

Mr. Ed Parker  
Station Manager  
TV43 WBSF  
4450-L Enterprise Ct  
Melbourne, FL 32935

Dear Mr. Parker:

I want to personally thank you for the commitment toward early detection of breast cancer your station demonstrated the entire month of August. The programs your staff developed were both creative and enlightening. Your staff handled the emotional subject of breast cancer with sensitivity and professionalism. I certainly enjoyed working with your staff and want to recognize the following members for their generous contributions of time and effort: Delores McGlaughlin, Karl Miller, Sandra Schroedel, Bruce Elrick, and Jeff Conrad.

I believe it is extremely important to educate the public about cancer prevention and early detection, plus treatment options. One in four Americans will become a victim of cancer. The odds are we will all know someone sooner or later who has been touched by this dreaded disease. That someone may even be us. Education and awareness about cancer helps to dispel rumors and misunderstandings about the disease. One avenue toward education of the public is through brief films depicting methods of early detection, prevention, and treatment options for the cancer patient. My proposal, to effect such education, is that Holmes Regional and TV43 develop a set of films together to inform our viewing area of

Newspaper In Education



Public file  
cc. AD. 11 P. 11/11/11 11:11 0



# SCHOOL BOARD OF BREVARD COUNTY

2700 ST. JOHN'S STREET, MELBOURNE, FLORIDA 32940-6699

TELEPHONE: 407/631-1911 - FAX: 633-3533

• SCHOOL BOARD

Vera W. Walker, Chairman Dr. Patricia C. Manning, Vice Chairman Roberta (Bobby) Bechtel Kathy Carlson Lynn Demetriades

• SUPERINTENDENT

Abraham L. Collinsworth

March 3, 1992

*To Public file*  
*E. J. [Signature]*

To whom it may concern,

I would like to commend Channel 43 and their personnel for the professional job they do. I have enjoyed working with them for the last two years doing numerous interviews and public service announcements on parenting. Every time I come to the station, they invite me to feel most welcome and at ease.

In addition, the quality of their work is up to the standard of excellence a television station must maintain in order to keep their viewers interested in tuning in on a regular basis. Every person with whom I've come in contact at the station both in front of and behind the cameras, including the secretarial personnel, reflects the pride they take in their work and the professional quality they value.

Again I would like to congratulate Channel 43 on their outstanding work and wish them luck in future endeavors.

Sincerely,

*Yvette Zgonc*

Yvette Zgonc, Resource Teacher  
Guidance and Career Education



SOUTH BREVARD HABITAT FOR HUMANITY

# Merritt Island High School

100 EAST MUSTANG WAY

PHONE 452-1410

MERRITT ISLAND, FLORIDA 32953

HENRY D. SMITH, JR., Principal  
W. J. DUGAN, Asst. Principal  
KEN GASLIN, Asst. Principal

MARVIN D. GAINES, Asst. Principal  
DORIS E. GLENN, Asst. Principal



April 7, 1991

Ed Parker  
Vice President & General Manager  
WBSF TV43

Dear Mr. Parker,

Thank you very much for your sponsorship of the Citizen Bee Competition. The students from Merritt Island High School truly appreciate your generous contribution to their education.

The professional manner in which you organized and taped the competition was instrumental in the continued success of this program.

Very truly yours,

Joan Trentham  
Social Studies Department Chairman



CHILDREN WITH ATTENTION DEFICIT DISORDERS  
"Parents Supporting Parents"

February 17, 1989

Ms. Delores McLaughlin  
WMOD TV 43  
4450-L Enterprise Court  
Melbourne, FL 32901

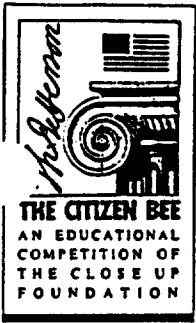
Dear Delores,

I want to thank you again for interviewing me for your program.

As a direct result of that program, we had sixty-eight people  
~~at our Seminar on January 22. I have also fielded at least~~

To Public file

EP 2/22/89



The Citizen Bee  
1235 Jefferson Davis Highway  
Arlington, Virginia 22202

703-892-5400  
FAX 703-892-1118

*Copy to Public File  
City B me*



August 15, 1989

Mr. Ed Parker  
WBSF-TV 43  
4450-L Enterprise Court  
Melbourne, FL 32935

Dear Mr. Parker:

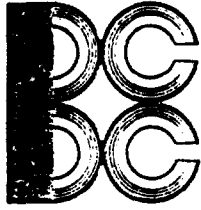
The Citizen Bee continued to grow this year, involving more than 36,000 students from 2,470 schools in 29 states and the Department of Defense Dependent Schools in West Germany. This is a significant increase over last year's participation of 22,000 students from 1,400 schools in 22 states.

A variety of volunteers including educators, public officials, business leaders and parents contributed to the organization of the 1988/89 Florida competitions. Approximately 1740 students from 116 high schools were involved in this year's Florida program.

Tim Delaune from Titusville High School, Victoria Edrington from James S. Rikards High School and Matt D'Alessio from University of Nova were the top winners in the Florida state final. They were part of 76 state finalists who traveled to Washington, D.C. to compete in the Citizen Bee National Final, and to participate in a five-day study visit conducted by the Close Up Foundation. Part of their study visit included the unique opportunity to be with President Bush as he introduced The Youth Entering Service Act.

The winners of the National Final were Greg Young from Texas, Tim Arretche from Minnesota, and Ken Kuniyuki from California. Each received \$7,000, \$5,000 and \$3,000 scholarships respectively for their tremendous achievement. For your information, we have included the program from the National Final and an article about the competition that appeared in The Washington Post.

The Close Up Foundation is very grateful for WBSF-TV 43 leadership in enabling the Citizen Bee to involve Florida students in an initiative that encourages and rewards student interest and achievement in American studies. We hope



*Public file*  
*EP.*  
BREVARD COMMUNITY COLLEGE

REPLY TO:

September 25, 1991

Mr. Ed Parker  
TV-43  
4450-L Enterprise Court  
Melbourne, FL 32934

Dear Mr. Parker:

This letter is a compliment to Delores McLaughlin. Although she has served on our Brevard Community College WENDI Advisory Board for several years, it is the recent response to her Update segments on the WENDI program that I want to highlight.

Her taped interviews on WENDI career and life skills classes, and support counseling for persons in transition, are widely viewed. Phone calls have come in from all parts of Brevard and Orange counties. Because of the open, friendly, inquisitive way Delores interviews, the interviewee responds naturally, and the TV viewer identifies with the message.

We are all fortunate to have her talent and her association.

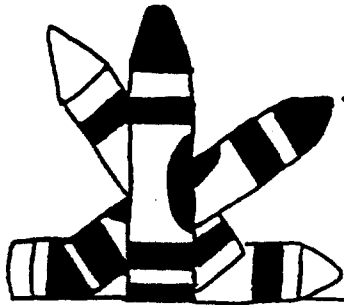
Most sincerely,

Meme Thomas  
WENDI Coordinator

cc: Delores McLaughlin



color all their  
days with love ...



*Foster Parent Association  
of  
Brevard County*

NON PROFIT ORGANIZATION

Public file 04/14/11  
*Ed*

January 23, 1991

Ms. Delores McLaughlin  
T V 43  
4450 Enterprise Court  
Melbourne, FL 32935

Dear Delores:

Kandi and I can't thank all of you enough for the help you gave this year. I really believe we reached a lot of people that we never could have before. We got a really good response to that TV spot.

I think that we made people aware that there is a real problem out there. The people in the communities were very generous. We couldn't have done that without you.

We wish all of you the best of health, happiness, and fond memories in the year to come.

From the bottom of our hearts we thank you.

Sincerely,

Donna Sanderlin  
Chairperson, Christmas Committee